

REGISTER or BECOME A SPONSOR

Cornerstone 44TH ANNUAL

**WONDER**  
**WALK/RUN**

HYBRID  
\*VIRTUAL &  
IN-PERSON

**SATURDAY, APRIL 27, 2024**

**WALK 9:00 am - 12:00 pm**

**5K RUN 8:00 am**

**TAMPA!** Check-In at Hyde Park UMC  
Walk/Run Along Bayshore Blvd.

**VIRTUALLY ANYWHERE!** Host a walk at your church,  
home or school!



Your support provides scholarship funds so children living in the inner-city can have a safe place to learn and grow.

This hybrid event is for the entire family regardless of age or ability. So join us and pray for Cornerstone's children while you walk, run, bike or skate!

**This Event Will Include:**

- Fun Activities
- Virtual Silent Auction
- T-Shirts for Participants
- Prizes

For Information Contact: Michelle Bellagamba  
mbellagamba@cornerstonefm.org  
813-253-3853 ext 301

# Group Coordinator & Team Leader Training

Presented By:

Cathy Stone, Executive Director

Michelle Bellagamba, Community  
Engagement & Events Manager

O: 813-253-3853 ext. 301

C: 813-240-9474

[mbellagamba@cornerstonefm.org](mailto:mbellagamba@cornerstonefm.org)

[www.CornerstoneFamilyMinistries.org](http://www.CornerstoneFamilyMinistries.org)



Search



Wonder Walk/Run 2024



Cornerstone Family Ministries  
24 subscribers

Subscribed

0

Share

Download



Click Link to Watch Video on YouTube: <https://youtu.be/0fMOI-biSLg>



## WHO BENEFITS FROM YOUR SPONSORSHIP?

Cornerstone Family Ministries serves over 17,000 children throughout the Tampa Bay Area. For over 130 years, we have provided safe spaces and high quality child care and enriching learning environments for economically disadvantaged children and their families. Your contribution will provide early learning scholarships for these children so they are school ready and on track as they and their families earn and learn their way out of poverty.

Our goal is to raise \$150,000 in early learning scholarship funds as we continue nourishing bodies, developing minds, and fostering hope one child at a time.

## DID YOU KNOW?

A quality full-day childcare program for an infant to school-aged child costs between \$7,500-\$12,000/year.

Going to school and/or work is key to finding a successful pathway out of poverty. For all working parents, childcare is essential, especially for those living in poverty. Statistically, children living in poverty start school 12-18 months behind their peers. This makes early childhood education and continued summer enrichment even more important. Children attending Cornerstone's Rosa Valdez Center enter kindergarten on target or ahead of their peers!

Unfortunately, for working poor parents who do not qualify for government childcare vouchers, childcare is unaffordable. Thanks to this event, Cornerstone is able to provide sliding scale scholarships to keep these parents earning and learning while providing their children with safe quality child care and an early learning environment - setting the whole family on a path to a brighter future!



## THANK YOU TO OUR 2023 SPONSORS!

### Platinum Sponsors:

Dex Imaging  
James Loper  
Lake Magdalene UMC  
Moose Lodge #2168  
Publix  
Unique Wealth

### Diamond Sponsors:

Accusoft  
Cathy & Dave Stone  
Center Academy  
JC Newman Cigar Co.  
Just for Tots Academy  
Palma Ceia UMC  
PAR  
Tampa Korean UMC  
English Ministry  
Trinity Anglican Church

### Gold Sponsors:

Assurance Dimensions  
BRG Realty  
Brown Lawn Service  
CURA  
Healthy Kids Alliance  
Josh Dillinger  
& Family  
Lake Magdalene United  
Women in Faith  
Mulberry UMC  
New Bethel  
OneDigital  
Rain Family  
Related Urban  
St. Andrews United  
Women in Faith

### Matching Sponsor

**CONN**  
MEMORIAL  
FOUNDATION

### Silver Sponsors

Best Termite &  
Pest Control  
Citizens Defending  
Freedom  
Dash Coordinating  
& Marketing  
Data Tech  
Home Insights, LLC  
JFIVE @ Harvester UMC  
Land o'Lakes UMC  
Music Showcase  
SIXWATCH  
Tampa Bay CPO  
Association

### In-Kind Sponsors

Centennial Bank  
Hyde Park UMC  
Pin Chasers  
Suncoast Credit Union

### CONTACT US:

Register Online:  
[www.cornerstonefamilyministries.org](http://www.cornerstonefamilyministries.org)

Mailing Address  
Cornerstone Family Ministries  
P.O. Box 4578  
Tampa, FL 33607

Cathy Stone - Executive Director  
[cstone@cornerstonefm.org](mailto:cstone@cornerstonefm.org)  
(813)253-3853 x101

Michelle Belagamba - Community  
Engagement, Event Manager  
[mibelagamba@cornerstonefm.org](mailto:mibelagamba@cornerstonefm.org)  
(813)253-3853 x101



# Cornerstone 44TH ANNUAL WONDER WALK/RUN

## SATURDAY, APRIL 27TH

Join us at  
**Tampa - Hyde Park UMC**  
Walk/Run Along Bayshore Blvd.  
OR  
**Virtually Anywhere**  
Host a walk at your church,  
home, or school!



REGISTER  
OR  
BECOME A  
SPONSOR!





Nurturing Bodies • Developing Minds • Fostering Hope Through Christ...One Child at a Time

# SPONSORSHIP BENEFITS

## 44TH ANNUAL WONDER WALK/RUN FUNDRAISER

This event will host 700-1000 walkers and runners throughout the Greater Tampa Bay Area and beyond. All proceeds will go toward early learning and summer scholarships for 0-12-year-old economically disadvantaged children who attend one of our Rosa Valdez Learning Centers and Lab Schools. This hybrid event serves as an opportunity for the community to band together around these children and welcomes participants regardless of age or ability to join us! Thanks to our Matching Gift Sponsor, Conn Memorial Foundation, every new or increased donation or sponsorship toward this event will be matched dollar-for-dollar up to \$10,000.

### WAYS TO GET EVERYONE INVOLVED:

- Become a sponsor!
- Start or join a Team and start raising donations for your walk.
- Host Your Own "Virtual" Team Walk (you pick the location).
- Support another walker or runner with a donation.
- Donate a themed gift basket, item or gift certificate for our silent auction.
- Become an event volunteer.

## NEW THIS YEAR!

Children's Nutrition Connection Health and Wellness Fair

Our First 5K Run!



	Title Sponsor \$10,000	Champion Sponsor \$5,000	Platinum Sponsor \$2,500	Diamond Sponsor \$1,000	Gold Sponsor \$500	Silver Sponsor \$250	Gift Basket Sponsors \$25-\$100+
Recognition on Event Website	●	●	●	●	●	●	●
Recognition on CFM Social Media	●	●	●	●	●	●	●
Recognition During Event Virtual Production	●	●	●	●	●	●	●
Wonder Walk Team Registration, Shirts & Waters	●	●	●	●	●	●	
Included on Event T-Shirts Given to 700+ Walkers	Logo	Logo	Logo	Logo	Name Listed	Name Listed	
Local Recognition in All Event Email Blasts	●	●	●	●	●		
Company Mentioned in Event Press Release	●	●	●	●			
Company Mentioned During Media Interviews	●	●	●	●			
Company Mentioned in Final Thank You Sent to Participating Teams	●	●	●	●			
Featured Video or Advertisement During Virtual Event Production	●	●	●				
Logo on Mobile App Opening Screen (Viewed approx. 5-7 times per user)	●	●					
Company listed as Lead Sponsor during press and media outreach	●						

# **2024 Wonder Walk/Run! Goal: 46 Scholarships!**

**46 Sponsors**

\$70,000

**35 Walker Teams and At least 50 5K Runners**

\$85,500

**Virtual Silent Auction & Baskets**

\$6,000

**Together We Can Do Anything!**

# Wonder Walk/Run!

On Saturday April 27, 2024, 8am-12pm we will host our Wonder Walk/Run event in Tampa at Hyde Park UMC and walk along Bayshore Blvd. Our first ever 5K Wonder RUN will begin at 8:00 am, followed by the starting ceremony for the Wonder Walk at 9:00 am (note: walkers will not be able to walk until the 5k Race is over).

Those who want to gather safely as families or small groups to walk together may walk at any of our virtual routes. Others are encouraged to be creative and find a beautiful and peaceful place to go for a walk, enjoy God's creation, join our live stream, bid in our virtual silent auction

## TAMPA

### Bayshore Blvd.

*Free Parking*

*Grab-n-Go Lunch Bags & Water*

*Walker T-Shirt Pick-Up*

Available at Hyde Park UMC

Magnolia Building - 500 W Platt St,

Tampa, FL 33606

9a-12p

**VIRTUALLY ANYWHERE!**

**Pick Your Own Location**

\*Walk/Run On Your Own





**Good Food  
Good Shopping (Auction)  
Good Fellowship/Sisterhood  
Good Information – GREAT Cause!**



# New This Year!



**5K Wonder  
Run!**





# All Or Some Of Your Team Can't Go To Bayshore? No Problem...Get Creative!!! Go Virtual....

If you or your team members are unable or uncomfortable walking together or at one of our Wonder Walk routes, get creative!

Challenge walkers to walk around their neighborhoods or back yards.

Challenge walkers to record and share a prayer for the students, families and teachers at Rosa Valdez Early Learning Center.

Host a virtual walk at your church, school or home.





# HOW TO BUILD A WONDER WALK/RUN GROUP LIKE THESE SHEROES!

And Raise A Full Scholarship or More Per Team!

The  
St. Andrew's UWFaith  
&  
Wesley UWFaith  
Method!

# HOW TO BUILD A WONDER WALK/RUN GROUP!

And Raise A Full Scholarship or More Per Team!



**Team Leaders**  
Recruit 10 Walkers/Runners



**Group Coordinator**



**Team Leaders**  
Recruit 10 Walkers/Runners



**Teams**  
Each Walker/Runner  
Raises \$30 from 10 Friends

# Group Coordinators

The SHEROES Of Wonder Walk!

## They...

1. Spread the Word to a Group or Church
2. Identify and Recruit Team Leaders
3. Set Fundraising Goal (\$3,000 = 1 Scholarship)
4. Motivate Their Team Leaders and Make It Fun!
5. Provide Information About Online Registration
6. Collect T-shirt Sizes For Walkers and Submit An Online Request for Shirts by March 31, 2024
7. Drop-Off Donations and Pick-Up Their Team shirts and Goody Bags on Saturday, April 20
8. Rally their Team(s) on April 27<sup>th</sup> for Photos and Fun at Hyde Park UMC or at their Virtual Location



# Team Leaders

The SHEROES of Wonder Walk!

## They...

1. Recruit Walkers/Runners
2. Support the Group Fundraising Goal By Setting A Goal for their Team
3. Lead By Example
4. Motivate Their Team and Make It Fun!
5. Help Team Members With Registration
6. Get T-shirt Sizes To Group Coordinator
7. Collect Donation Envelopes and Liability Waivers From Walkers Using the Manual Method BEFORE Saturday, April 20
8. Walk With Their Team on April



# Gather Your Team Members!

- Family Members
- Friends
- Co-Workers
- Church Members
- Clubs/Sororities/Fraternities
- Youth Groups
- Sunday School Classes
- Men's Groups
- Mom's Groups
- Book Clubs
- Etc.....



**Cornerstone**  
Nourishing Bodies • Developing Minds • Fostering Hope Through Christ...One Child at a Time  
**Kids Helping Kids**



We are excited to invite your Kids to participate in our Wonder Walk/Run! to support our Kids (ages 0-12) who attend one of our Rosa Valdez Learning Centers!

They can collect gently used (well loved) books and donations from their family and friends for their walk. They can walk together with their friends at school, their Sunday School class at church, their scout troop around a neighborhood or bring their group and/or family to walk along Bayshore Blvd. with us on Saturday, April 27, 2024.

On April 27<sup>th</sup> there will be a great Family Health and Wellness Fair, a fabulous Silent Auction and yummy food.



# Walkers/Runners “Fundraisers”

- Recruit donors to support your walk/run
- Share your online fundraising page link via:
  - Text Message
  - Social Media
  - Email





# Start by Registering Yourself - Today!

Register Online

Register as a Walker or Runner  
- Onsite or Virtual  
- All registered walker/fundraisers receive free shirt

<https://secure.fundeasy.com/ministrysync/event/website/home/?e=26724>

Fundraise

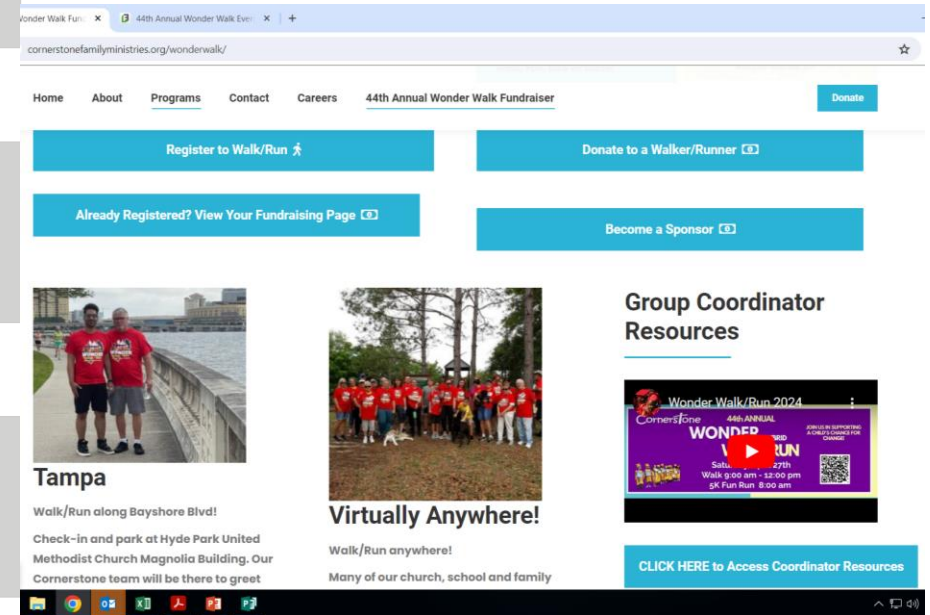
Start or Join a Wonder Walk Fundraising Team  
Start Your Fundraising Page and Share The Link

Donate

Support Your Own Walk/Run If You Can  
Support Other Walkers/Runners With a Donation

Resources

Access Group Coordinator Resources & Recording of Group Coordinator Training



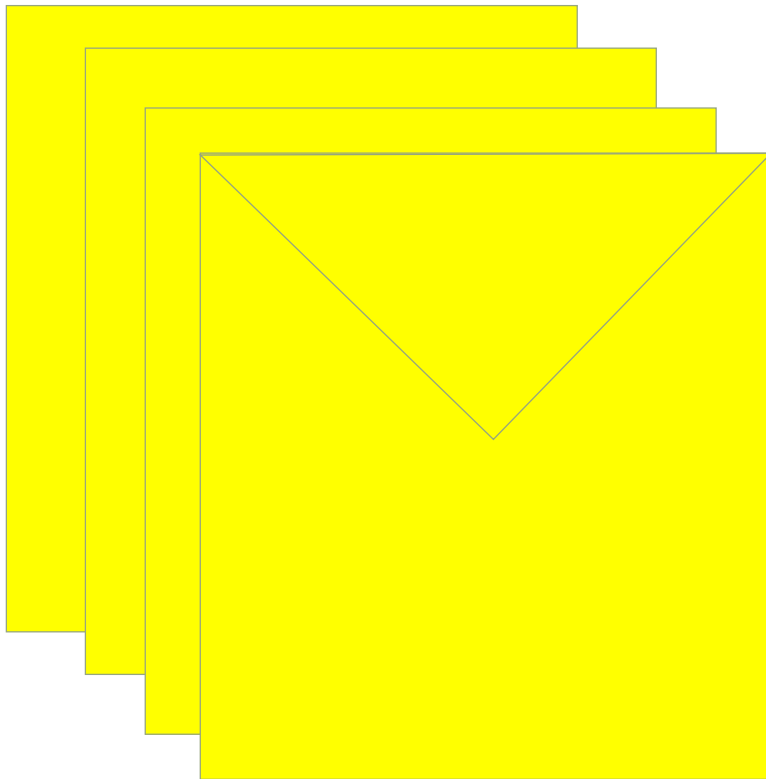
[www.CornerstoneFamilyMinistries.org/wonderwalk](http://www.CornerstoneFamilyMinistries.org/wonderwalk)

# Not Comfortable Collecting Donations Online?

- Group Coordinators who have walkers who prefer to collect physical donations – Contact Michelle Bellagamba at 813-253-3853 ext 301/ [mbellagamba@cornerstonefm.org](mailto:mbellagamba@cornerstonefm.org)
- Group Coordinators must collect all envelopes and waiver forms to turn-in by:
  - **April 20<sup>th</sup> – 10am-12pm at Cornerstone Office located at 2801 N. 17th St. Tampa, FL 33506**
  - April 27<sup>th</sup> – 9am-12pm at Hyde Park UMC Magnolia Building



# Envelope Donation Process...



(Group Coordinators = Bundle of  
1 Team Leader Envelope for Each Team)

- Prior to April 20<sup>th</sup> or April 27, Group Coordinator Meets All Team Leaders or Walkers and collects all Large verified envelopes and turns them in to Cornerstone.
- Coordinator has each participant (and their families) fill out the liability waiver or confirm that they have registered online.
- Participants turn in paper waivers with envelopes, to receive t-shirts and prayer tags for walkers/fundraisers.

**BRING TO CFM – YBOR ON APRIL 20<sup>TH</sup>  
GET T-SHIRTS AND GOODY BAGS  
BRING AUCTION BASKETS**

# Other Ways to Contribute

- Donate Items or Baskets valued at \$75 or more to include in our Virtual Silent Auction
  - Please deliver gift baskets and auction items to Cornerstone Family Ministries by: April 20<sup>th</sup> at 2801 N. 17<sup>th</sup> St. Tampa, FL 33605
- If You Know of a Business or If your Church Would Like to Be an Event Sponsor...please open the Door and we will Ask them!

# Important Dates to Remember

Group Coordinators Submit Request for Donation Envelopes to Michelle Bellagamba at 813-253-3853 ext 301 or mbellagamba@cornerstonefm.org

31 March

Group Coordinators turn-in all donation envelopes, liability forms, gift baskets, auction donations and pick-up walker shirts from – 2801 N. 17th St. Tampa, FL 33605.

20 April

31 March

Group Coordinators submit online t-shirt request form for all walkers in your group.

April 27th

Wonder Walk/Run!  
Event Day!

Every participant go to [www.cornerstonefamilyministries.org](http://www.cornerstonefamilyministries.org) to participate in the Virtual Silent Auction & Facebook Live

# Virtual Silent Auction

- Virtual Silent Auction opens on April 27, 2024 at 8am
- Go to [www.cornerstonefamilyministries.org/wonderwalk](http://www.cornerstonefamilyministries.org/wonderwalk)
- Click on Button that says “Access Virtual Auction”



**HANDBID**

# How to Watch Our Virtual Program

- Go to our Facebook page @CornerstoneFM
- Go to the Wonder Walk website page [cornerstonefamilyministries.org/wonderwalk](https://cornerstonefamilyministries.org/wonderwalk)





# Virtual Walker Engagement

We Want to See and Hear From Our Wonder Walk Supporters!

- TAKE PHOTOS
- RECORD A VIDEO AND TELL US WHERE YOU'RE WALKING
- SHARE PHOTOS/VIDEOS ON YOUR SOCIAL MEDIA PAGES & TAG US!!!
  - FaceBook @CornerstoneFM
  - Instagram @Cornerstone\_FM
  - Use Hashtag: #CFMWW
- TEXT PHOTOS/VIDEOS TO MICHELLE (813) 240-9474
- INVITE OTHERS YOU KNOW TO BID IN OUR SILENT AUCTION!



# The Difference Your Participation Makes from A Mom Who Knows....



[https://www.youtube.com/watch?v=uFsAKB\\_kpZ8](https://www.youtube.com/watch?v=uFsAKB_kpZ8)



**Cornerstone  
Family Ministries**

# DIAPER drive

**ALL Sizes (1-6),  
PLUS Pull Ups  
Needed!**

**Just Scan this code to  
order from Amazon  
and ship direct!**



**Thank Your For Your  
Donations delivered to:  
1802 N Albany Ave.  
Tampa, FL 33607**

**\*No weekend deliveries  
please.**



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## 2024 WAYS TO GET INVOLVED

**JAN | VOLUNTEER**

- COMMUNITY GARDEN - JAN 13TH 9A-11A
- ETHNIC FOOD NIGHT - JAN 25TH 4P-6P
- HOST CARE PACKAGES FOR KIDS PACKING
- ATTEND & ASSIST WITH WED. OR FRIDAY CHAPEL 9:30A
- ASSIST IN OUR CLASSROOMS - MON-FRI - 7A-6P
- START A WONDER WALK TEAM!

**FEB | VOLUNTEER**

- COMMUNITY GARDEN - FEB 10TH 9A-11A
- VALENTINE'S DAY CLASS PARTIES - FEB 14TH
- FINANCIAL LITERACY WORKSHOP FOR PARENTS - FEB 22/23
  - \*Sponsor Dinner and Assist with Childcare
- ATTEND & ASSIST WITH WED. OR FRIDAY CHAPEL 9:30A
- ASSIST IN OUR CLASSROOMS - MON-FRI - 7A-6P
- START A WONDER WALK TEAM!

**MAR | VOLUNTEER**

- DR. SUESS WEEK - MAR 2-6TH
- COMMUNITY GARDEN - MAR 9TH 9A-11A
- ST. PATRICK'S DAY CLASS PARTIES - MAR 15TH
- EASTER EGG HUNT - MAR 28TH
- HOST CARE PACKAGES FOR KIDS PACKING
- ATTEND & ASSIST WITH WED. OR FRIDAY CHAPEL 9:30A
- ASSIST IN OUR CLASSROOMS - MON-FRI - 7A-6P
- START A WONDER WALK TEAM!

**APR | VOLUNTEER**

- COMMUNITY GARDEN - APR 13TH 9A-11A
- EARTH DAY ART SHOW - APR 13 4P-6P
- WONDER WALK EVENT - APR. 27 9A - 12 P
- HOST CARE PACKAGES FOR KIDS PACKING
- ATTEND & ASSIST WITH WED. OR FRIDAY CHAPEL 9:30A
- ASSIST IN OUR CLASSROOMS - MON-FRI - 7A-6P

**MAY | VOLUNTEER**

- TEACHER APPRECIATION WEEK - MAY 6TH-10
- MOTHER'S DAY CELEBRATION- MAY 10TH
- COMMUNITY GARDEN - MAY 11TH 9A-11A
- VPK GRADUATION - MAY 23TH 4P-6P
- HOST CARE PACKAGES FOR KIDS PACKING
- ATTEND & ASSIST WITH WED. OR FRIDAY CHAPEL 9:30A
- ASSIST IN OUR CLASSROOMS - MON-FRI - 7A-6P

Contact: Michelle at 813-253-3853 ext 301 - mbellagamba@cornerstonefm.org | www.CornerstoneFM.org